

# S171 - TV Ratings

Tony Wong

# Background

- ▶ This is an event processing task
  - ▷ Generate a report given a list of events
- ▶ Actual data collection is more complicated
  - ▷ Different manufacturers use different remote control signals
  - ▷ Audio from TV is also analysed to match channels
  - ▷ Household members press the buttons on the TV Ratings box manually
- ▶ More demographics data such as gender and age group are gathered and analysed
- ▶ <http://www.slideshare.net/TICinfo/06-unitam-collection-and-crediting-v4>

# Statistics

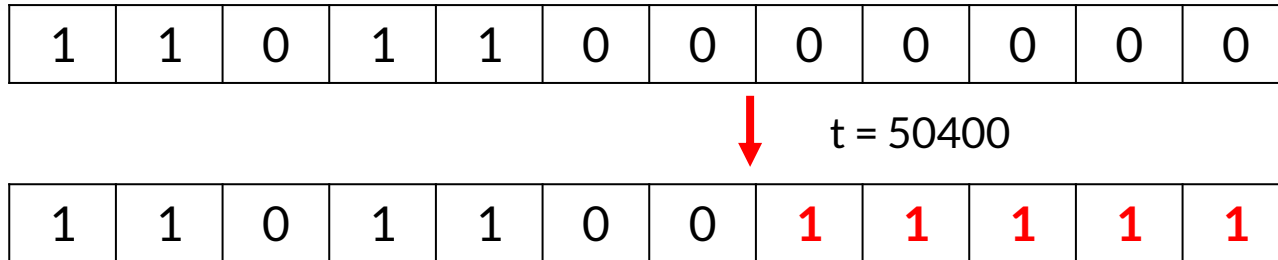
- ▶ Subtask 1: 31
- ▶ Subtask 2: 12
- ▶ Subtask 3: 4
- ▶ Subtask 4: 2
- ▶ Subtask 5: 11
- ▶ Subtask 6: 6
- ▶ Subtask 7: 2
- ▶ First solved by Ian Wong @ 0:49

# Subtask 1

- ▶ There is only 1 channel
  - ▷ which has 12 2-hour programmes
- ▶ The only household does not press the power button during a programme, and does not press any channel buttons
- ▶ i.e. The household either watches a programme in full, or does not watch it at all.
- ▶ The output for each programme will be either 0 or 1

# Subtask 1

- ▶ We can use a 1D integer array of size 12 to store the output,
  - ▷ e.g.  $a[0]$  is the ratings of the first programme
- ▶ Initialize  $a[0..11] = P$  (whether the TV is on)
- ▶ For each sensor record  $(t, h, b)$ :
  - ▷ *Toggle*  $a[(t / 7200)]$  to  $a[11]$ . 0 becomes 1 and vice versa



Finally, output  $a[0]$  to  $a[11]$

# Subtask 5

- ▶ Same problem but we now have 100 channels
- ▶ Array **a** would be a 2D array of size  $N \times 12$
- ▶ Two extra variables **on**, **channel** to track household status
- ▶ When the household changes from channel  $x$  to  $y$  (when the TV is on)
  - ▷ Toggle  $a[x][t / 7200]$  to  $a[x][11]$  and  $a[y][t / 7200]$  to  $a[y][11]$

<b>a[1]</b>	1	1	0	1	0	0	0	1	1	1	1	1
<b>a[2]</b>	0	0	0	0	1	1	0	0	0	0	0	0

$t = 72000, b = 2$  (original channel = 1) 

<b>a[1]</b>	1	1	0	1	0	0	0	1	1	1	0	0
<b>a[2]</b>	0	0	0	0	1	1	0	0	0	0	1	1

# Subtask 2

There is only 1 channel. There is only 1 household.  
The household does not press channel buttons.

- ▶ Create an array of size 86400 instead
- ▶ Idea: for each record, toggle  $a[t]$  to  $a[86399]$
- ▶ Worst case would be 86400 x 100000 toggles
  - ▷ Would result in Time Limit Exceeded
- ▶ We can use *difference array* (for details, see Optimization)
  - ▷ We toggle  $a[t]$  only, meaning “a toggle happens here at time  $t$ ”
  - ▷ After all records have been processed, produce  $b[i] = b[i - 1] \text{ xor } a[i]$ , and output array  $b$



# Subtask 6

There are not more than 100 channels.  
There is only 1 household.

- ▶ When the household changes from channel  $x$  to  $y$ 
  - ▷ Toggle  $a[x][t]$  and  $a[y][t]$

$a[x]$	1	0	0	0	0	0	0	0
$a[y]$	0	0	0	0	0	0	0	0

↓  $t = 4$

$a[x]$	1	0	0	0	1	0	0	0
$a[y]$	0	0	0	0	1	0	0	0

- ▶ Compute array  $b$  similar to Subtask 2



# Subtask 3

There is only 1 channel. There can be many households.  
The household does not press channel buttons.

- ▶ When a household turns the TV on, increment  $a[t]$
- ▶ When a household turns the TV off, decrement  $a[t]$
- ▶ For example

▷ a household turns the TV on at  $t = 3$

<b>a</b>	0	0	0	1	0	0	0	0
----------	---	---	---	---	---	---	---	---

▷ a household turns the TV on at  $t = 4$

<b>a</b>	0	0	0	1	1	0	0	0
----------	---	---	---	---	---	---	---	---

▷ a household turns the TV off at  $t = 6$

<b>a</b>	0	0	0	1	1	0	-1	0
----------	---	---	---	---	---	---	----	---

- ▶ Finally, compute  $b[i] = b[i - 1] + a[i]$

<b>b</b>	0	0	0	1	2	2	1	1
----------	---	---	---	---	---	---	---	---

# Subtask 4

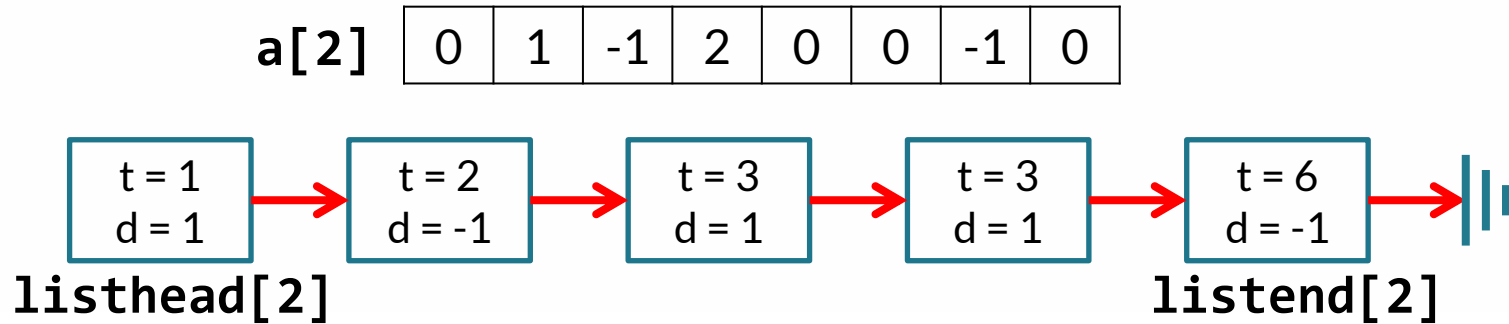
The households do not press channel buttons.  
Number of channels  $\leq 100000$

- ▶ When there are 100000 channels,
  - ▷ We need a 2D array of 100000 x 86400
    - ▷ Memory limit exceeded
    - ▷ Use *linked lists* to store the changes instead
  - ▷ Computing the average would take 100000 x 86400 operations
    - ▷ Time limit exceeded
    - ▷ *Fast forward* sections with no changes

# Subtask 4

The households do not press channel buttons.  
Number of channels  $\leq 100000$

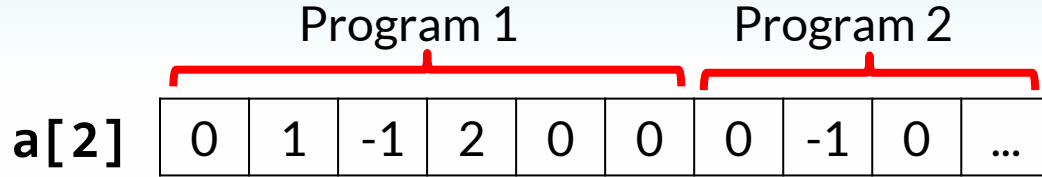
- ▶ Use linked lists to store changes



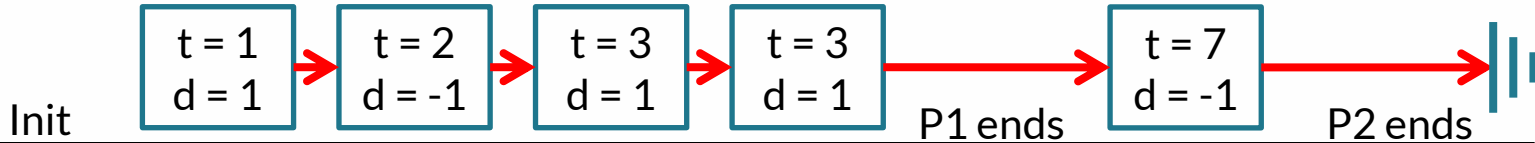
- ▶ Add an item  $\{t = t_i, d = 1\}$  when a TV for that channel is turned on
- ▶ Add an item  $\{t = t_i, d = -1\}$  when a TV for that channel is turned off

# Subtask 4

The households do not press channel buttons.  
 Number of channels  $\leq 100000$



Cumulative viewers-minutes



Time t	0	1	2	3	3	6	7	86400
Time Change dt	0	1	1	1	0	3	1	86393
$cmins += v * dt$	0	$0 > 0$	$0 > 1$	$1 > 1$	$1 > 1$	$1 > 7 > 0$	$0 > 2$	$2 > 86395 > 0$
Output cmins / duration						$7/6 = 1.17$		$86395/86394$
Viewers $v += d$	0	$0 > 1$	$1 > 0$	$0 > 1$	$1 > 2$	2	$2 > 1$	1
$t = \min(\text{next item, program end})$	$\min(1, 6) = 1$	$\min(2, 6) = 2$	$\min(3, 6) = 3$	$\min(3, 6) = 3$	$\min(7, 6) = 6$	$\min(7, 86400) = 7$	$\min(\text{inf}, 86400) = 86400$	--

resets to 0 when program ends

Fast forward

# Subtask 7

- ▶ Similar to subtask 4 but we handle channel changes by adding two list items:
  - ▷ Decrementing channel  $x$  at time  $t$  and
  - ▷ Incrementing channel  $y$  at time  $t$
- ▶ There could be at most 300000 events
  - ▷  $1 * M + 2 * L$
- ▶ Overall time complexity:  $O(N + M + L)$
- ▶ Overall memory complexity:  $O(N + M + L)$